



Schlage Lock Company, LLC

United States KRYPTONITE® Minimum Advertised Price Policy

Effective: January 1, 2018

Schlage Lock Company, LLC, through its Kryptonite Division ("Kryptonite") has determined that certain advertising practices undermine Kryptonite's trade reputation, brands, and premium image within the target consumer population and discourage Kryptonite Resellers (as hereinafter defined) from investing in the Kryptonite product lines and providing the best possible service and support to consumers. Accordingly, to protect the integrity of the Kryptonite brands, Kryptonite has adopted this unilateral Minimum Advertised Price Policy ("MAP Policy"), which applies to all distributors, wholesalers, retailers, and other resellers who are recognized as Authorized Sellers, Authorized Resellers or Authorized Retailers by Kryptonite (collectively, "Resellers") of Kryptonite products in the United States of America.

The MAP Policy applies to all products listed on the Kryptonite MAP Schedule ("Covered Products"). Kryptonite is solely responsible for establishing the minimum advertised price ("MAP") for each Covered Product and will communicate the MAP for each Covered Product to all Resellers through the Kryptonite MAP Schedule.

This MAP Policy is not intended as, nor is it to be construed as, an attempt by Kryptonite to set advertised or resale prices or an agreement between Kryptonite and any Reseller or other party. In addition, Kryptonite will not accept any assurances of compliance with the MAP Policy from any Reseller. Each Reseller must independently choose whether to comply with the terms of this MAP Policy. This MAP Policy is not negotiable and will not be altered for any individual Reseller. This MAP policy is strictly limited to advertised prices and does not affect the prices that Reseller may charge for Covered Products.

Guidelines

Although all Resellers are free to advertise and sell all Kryptonite products at any price they deem appropriate, it is a violation of the MAP Policy for a Reseller to advertise any Covered Product at a price lower than the MAP. Such advertisements include, but are not limited to:

- I. Offering coupons, discounts, reseller rebates, credits, or other inducements that, when applied, result in a net advertised price lower than the MAP, including through use of a storewide sale, promotional code, or other similar provision that can be applied to Covered Products.
- II. Bundling Covered Products with other products or services (whether made by or provided by Kryptonite or another entity) in a manner that implies below-MAP pricing for the bundled Covered Product.
- III. Strikeouts or strikethroughs of pricing information, "see price in cart," or other statements that suggest that a lower price for a Covered Product may be found at the final online checkout stage.

Direct or indirect attempts to circumvent this Map Policy also violate this MAP Policy; however, it is not a violation to advertise that a customer may "call for price," "text for price," or "email for price" as long as no price is listed and no automated call, text message, or "bounce-back" email is used in response. Additionally, offering free shipping, 0% holiday tax promotion, or free financing is not a violation of this MAP Policy.

For purposes of this MAP Policy, the terms "advertise" and "advertisement" include all promotional or pricing information displayed via any type of media, including, but not limited to, newspapers, catalogs, magazines, flyers, brochures, television, radio ads, billboards, signage (except signs displayed within a brick-and-mortar selling location), websites, blogs, social media, affiliate marketing networks/comparison shopping engines, Reseller-initiated text messages or emails to customers or prospective customers, mobile/smart phone applications, banner

ads, online product ads, paid search ads, pay-per-click ads, display ads, mobile ads, product listing ads, sponsored links, ads in any other media in a digital format that is communicated or conveyed via the Internet, and any other marketing or promotional materials, whether displayed online or through broadcast or other media.

Notwithstanding the foregoing, pricing information displayed at the final online checkout stage of a transaction is not considered “advertising” under this MAP Policy. The “final online checkout stage” is the stage when the Covered Product is put into a shopping cart that contains the customer’s name, shipping address, email address, and payment information. Pricing information in the “shopping cart” or “checkout” stages must be obscured technically so that it is not retrievable by shopping and pricing engines, and not displayed on search page results within the Reseller’s own website.

From time to time, Kryptonite may announce MAP holidays or other authorized promotions that are applicable to all Resellers, during which periods a Reseller that advertises a Covered Product in accordance with the terms of the authorized promotion will not be deemed to have violated the MAP Policy. Kryptonite will notify all Resellers of any such authorized promotions through direct communication or through the Kryptonite MAP Schedule.

Enforcement

Kryptonite will take the following actions against any Reseller that fails to comply with this MAP Policy with respect to the advertisement of any Covered Product:

First Offense: Reseller will receive notice of the violation.

Second Offense (within the preceding 12 months): Reseller will be placed on a DO NOT SHIP list for all Kryptonite Products for a period of thirty (30) days.

Third Offense (within the preceding 12 months): Reseller will be placed on a DO NOT SHIP list for all Kryptonite Products for a period of forty-five (45) days.

Fourth Offense (within the preceding 12 months): Reseller will be terminated by Kryptonite or placed on a DO NOT SHIP list.

Although Kryptonite is not directing any Reseller to require that its customers comply with the MAP Policy, a violation of the MAP Policy by any such third party will constitute a violation by the Reseller.

General terms

1. The MAP Policy will be enforced by Kryptonite in its sole discretion and without notice. Resellers have no right to enforce the MAP Policy.
2. No Kryptonite employee, vendor, supplier, or sales representative is authorized to, nor shall they, modify, interpret, or grant exceptions to this MAP Policy; solicit or obtain the agreement of any person to this MAP Policy; or otherwise discuss any aspect of this MAP Policy with any Reseller, including that Reseller’s or any other Reseller’s compliance with the terms of the MAP Policy.
3. Any questions concerning the MAP Policy must be submitted in writing and directed to Kryptonite’s MAP Administrator at kryptonite.online.reseller@allegion.com.
4. Kryptonite reserves the right to unilaterally modify, change, suspend, terminate, reinstate, or update the MAP Policy at any time with advance notice in its sole discretion. Kryptonite shall make any such modifications available to all Resellers.



Full Product Line - MAP & VDS MOQ

Item Description	Item #	July 2025 MSRP	July 2025 MAP
LOCKS			
U-Locks			
New York U-Lock Series			
New York Diamond Standard - New!	720018005926	\$349.95	\$349.95
New York FAHGETTABOUDIT Lock	720018002178	\$174.95	\$174.95
New York Standard	720018002154	\$162.95	\$162.95
New York LS	720018002161	\$168.95	\$168.95
New York M-18 WL	720018994589	\$210.95	\$210.95
Evolution U-Lock Series			
Evolution Standard w/ FlexFrame-U bracket	720018002130	\$129.95	\$129.95
Evolution LS w/ FlexFrame-U bracket	720018002147	\$135.95	\$135.95
Evolution LITE Mini-6	720018002093	\$113.95	\$113.95
Evolution Mini-5 w/ FlexFrame-U bracket	720018002062	\$97.95	\$97.95
Evolution Mini-7 w/ Flex Cable & Flexframe Bracket	720018002079	\$106.95	\$106.95
Evolution Mini-9 w/ FlexFrame-U bracket	720018002086	\$106.95	\$106.95
Evolution Messenger Mini+	720018002116	\$113.95	\$113.95
KryptoLok U-Lock Series			
Kryptolok Standard w/ FlexFrame-U bracket	720018002031	\$72.95	\$72.95
Kryptolok Standard w/ Flex Cable & Flexframe Bracket	720018001966	\$77.95	\$77.95
Kryptolok LS w/ FlexFrame-U bracket	720018002048	\$74.95	\$74.95
Kryptolok ATB w/ FlexFrame-U bracket	720018002055	\$74.95	\$74.95
Kryptolok Mini -7 w/ FlexFrame-U bracket	720018001980	\$70.95	\$70.95
Kryptolok Mini-7 w/ Flex Cable & Flexframe Bracket	720018001973	\$74.95	\$74.95
Kryptolok Mini-7 w/ FlexFrame-U bracket (COLOR-WHITE)	720018002000	\$70.95	\$70.95
Kryptolok Mini-7 w/ FlexFrame-U bracket (COLOR-MERLOT)	720018002024	\$70.95	\$70.95
Kryptolok Mini-7 w/ FlexFrame-U bracket (COLOR-LT.BLUE)	720018002017	\$70.95	\$70.95
Kryptolok Mini-7 w/ FlexFrame-U bracket (COLOR-LT.ORANGE)	720018001997	\$70.95	\$70.95
Kryptolok Combo Std. w/bracket - New!	720018005797	\$72.95	\$72.95
Keeper U-Lock Series			
Keeper 12 STD w/bracket	720018004196	\$49.95	\$49.95
Keeper 12 LS w/bracket	720018004202	\$52.95	\$52.95
Keeper Mini-6 w/bracket	720018004189	\$47.95	\$47.95
Keeper 12 STD w/4' Flex	720018004370	\$53.95	\$53.95
Original Keeper Std. w/bracket	720018997955	\$38.95	N/A
Original Keeper LS. w/bracket	720018997962	\$41.95	N/A
Chain Locks			
New York Chain Series			
New York Legend 1515 Chain & Padlock 5' 150cm	720018004752	\$267.95	N/A
New York FAHGETTABOUDIT Chain 1415 (14mm x 150cm) with NY Disc Lock 15mm	720018999492	\$258.95	N/A
New York FAHGETTABOUDIT Chain 1410 (14mm x 100cm) with NY Disc Lock 15mm	720018999485	\$210.95	\$210.95
New York Chain 1217 (12mm x 170cm) with EVS4 Disc Lock 14mm	720018999522	\$240.95	N/A
New York Chain 1210 (12mm x 100cm) with EVS4 Disc Lock 14mm	720018999515	\$168.95	\$168.95
New York Cinch Ring Chain 1213 (12mm x 130cm) with EVS4 Disc Lock 14mm	720018999546	\$205.95	N/A
New York Cinch Ring Chain 1275 (12mm x 75cm) with EVS4 Disc Lock 14mm	720018999539	\$156.95	\$156.95
Integrated Chain Locks			
Evolution Chain Series			
Evolution 1055 MINI Integrated Chain 21" (10mm x 55cm)	720018000792	\$108.95	\$108.95
Evolution 1090 Integrated Chain 35.5" (10mm x 90cm)	720018000808	\$120.95	\$120.95
Evolution 1012 Integrated Chain 47" (10mm x 120cm) - New!	720018005902	\$136.95	\$136.95
Evolution 1016 Integrated Chain 5.25' (10mm x 160cm)	720018000815	\$150.95	N/A
Kryptolok Chain Series			
Kryptolok 995 Integrated Chain - 37.5" (9.5mm x 95cm)	720018000839	\$88.95	\$88.95

Kryptolok 912 Integrated Chain - (9.5mm x 120cm)	720018001874	\$106.95	N/A
Kryptolok 915 Integrated Chain - 5' (9.5mm x 150cm)	720018000846	\$126.95	N/A
Kryptolok 912 Combination Integrated Chain (9.5mm x 120cm)	720018003274	\$102.95	N/A
Kryptolok 990 Combination Integrated Chain (9.5mm x 90cm)	720018003267	\$88.95	\$88.95
Keeper Chain Series			
Keeper 785 Integrated Chain - 32" (7mm x 85cm)	720018000853	\$50.95	\$50.95
Keeper 785 Integrated Chain - 32"(85cm) -(COLOR-RED)	720018001591	\$50.95	\$50.95
Keeper 785 Integrated Chain - 32" (85cm) -(COLOR-GREY)	720018001607	\$50.95	\$50.95
Keeper 785 Integrated Chain - 32" (85cm)- (COLOR-PURPLE)	720018001614	\$50.95	\$50.95
Keeper 712 Integrated Chain - 4' (7mm x 120cm)	720018001706	\$60.95	N/A
Keeper 712 Combination Integrated Chain (7mm x 120cm)	720018003298	\$72.95	N/A
Keeper 790 Combination Integrated Chain (7mm x 90cm)	720018003281	\$66.95	\$66.95
Keeper 585 Integrated Chain - 32" (5mm x 85cm)	720018004912	\$35.95	\$35.95
Cable Locks			
KryptoFlex Armored Cables Series (VDS only)			
KryptoFlex 2080 Armored Key Cable	720018004158	\$51.95	N/A
KryptoFlex 2080 Armored Combination Cable	720018004172	\$56.95	N/A
KryptoFlex 2010 Armored Key Cable	720018004165	\$57.95	N/A
KryptoFlex Key Cable Series			
KryptoFlex 1518 Key Cable	720018005001	\$44.95	N/A
KryptoFlex 1565 Key Cable	720018004998	\$32.95	N/A
KryptoFlex 1230 Key Cable	720018004981	\$38.95	N/A
KryptoFlex 1218 Key Cable	720018004967	\$31.95	N/A
KryptoFlex 1265 Key Cable (Black)	720018004974	\$26.95	N/A
KryptoFlex 1018 Key Cable	720018004950	\$26.95	N/A
KryptoFlex 818 Cable & Padlock	720018210412	\$23.95	N/A
KryptoFlex 815 Key Cable	720018004943	\$20.95	N/A
KryptoFlex Combo Cable Series			
KryptoFlex 1565 Combo Cable	720018005254	\$32.95	N/A
KryptoFlex 1230 Combo Cable	720018005247	\$38.95	N/A
KryptoFlex 1218 Combo Cable	720018005223	\$31.95	N/A
KryptoFlex 1265 Combo Cable (Black)	720018005230	\$26.95	N/A
KryptoFlex 1018 Combo Cable	720018005216	\$26.95	N/A
KryptoFlex 815 Combo Cable	720018005209	\$20.95	N/A
R2 Retractor Combo Cable	720018280187	\$23.95	N/A
Keeper Combo Cable Series			
Keeper 712 Combo Cable	720018004929	\$15.95	N/A
Keeper 512 Combo Cable	720018210214	\$13.95	N/A
KryptoFlex Looped Cables			
KryptoFlex 1030 Looped cable	720018830504	\$59.95	N/A
KryptoFlex 710 Looped cable	720018210610	\$26.95	N/A
KryptoFlex 410 Looped cable	720018210818	\$21.95	N/A
KryptoFlex 525 Looped cable	720018210719	\$13.95	N/A
Click Lock Cable Series - New!			
Click Lock Combo Lock - 530mm - Black - NEW!	720018006008	\$14.95	N/A
Click Lock Combo Lock - 530mm - Blue - NEW!	720018006015	\$14.95	N/A
Click Lock Combo Lock - 530mm - Red - NEW!	720018006022	\$14.95	N/A
Folding Locks			
Evolution Folding Locks			
Evolution 790 Folding Lock	720018005636	\$180.95	\$180.95
KryptoLok Folding Locks			
Kryptolok 685 Folding Lock	720018004097	\$109.95	\$109.95
Kryptolok 610 S Folding Lock	720018005339	\$142.95	\$142.95
Keeper Folding Locks			
Keeper Mini Folding Lock - New!	720018005810	\$78.95	\$78.95
Keeper 585 Folding Lock	720018004110	\$83.95	\$83.95
Keeper 510 Folding Lock	720018004127	\$96.95	\$96.95
Keeper 585 Combination Folding Lock	720018004837	\$101.95	\$101.95
Ring Lock & Plug Ins			
Kryptonite Ring Lock (Non-Key Retaining) w/Flex Mount	720018002321	\$47.95	\$47.95

Kryptonite Ring Lock w/ 5.5mm Plug In Chain	720018002291	\$66.95	\$66.95
912 (9mm) Plug In Chain	720018002277	\$52.95	\$52.95
512 (5.5mm) Plug In Chain	720018002260	\$41.95	\$41.95
Miscellaneous			
Lock carrier options			
Transit FlexFrame-U - Ulock carrier Frame bracket	720018000730	\$22.95	N/A
Transit H-Bar - Ulock/Cable lock Handlebar carrier	720018000761	\$18.95	N/A
Padlocks and Disc Locks			
Disc S.S Key padlock 70mm	720018850434	\$29.95	N/A
Laminated steel key padlock 44mm	720018850359	\$14.95	N/A
Gripper Combination padlock 50mm	720018998594	\$12.95	N/A
Anchors			
Stronghold Above-ground	720018330202	\$126.95	N/A
Evolution Ground Anchor	720018004738	\$88.95	N/A
Truck/Trailer Mounting Kit	720018004745	\$27.95	N/A
Disc Locks			
New York Disc Series			
New York Disc Lock - Liberty	720018998457	\$106.95	N/A
Evolution Disc Series			
Evolution Disc Lock Premium Pack - Orange w/pouch, reminder	720018999591	\$86.95	N/A
Evolution Disc Lock - Black	720018999607	\$81.95	N/A
Evolution Disc Lock - Red	720018999621	\$81.95	N/A
Evolution Disc Lock - Yellow	720018999614	\$81.95	N/A
Evolution Compact Disc Lock	720018003212	\$83.95	N/A
KryptoLok Disc Series			
Kryptolok Disc Lock - BLK-Hi Vis Yellow	720018999454	\$57.95	N/A
Kryptolok DFS-10 Disc Lock - Chrome w/pouch	720018998631	\$66.95	N/A
Kryptolok DFS-10 Disc Lock - Yellow w/pouch	720018998655	\$66.95	N/A
Kryptolok DFS-10 Disc Lock - Orange w/pouch	720018998648	\$66.95	N/A
KryptoLok 6A Alarm Disc Lock	720018004776	\$76.95	N/A
Keeper Disc Series			
Keeper 5-S2 Disc lock - Chrome w/Reminder cable	720018000877	\$43.95	N/A
Keeper 5-S2 Disc lock - Matte Yellow w/Reminder cable	720018000884	\$43.95	N/A
Disc Lock Reminder	720018340102	\$12.95	N/A
Keeper Alarm Disc Lock - NEW!	720018006060	\$56.95	N/A
LIGHTS			
Street Light Series			
Avenue F-100 - Basic USB COB Front	720018003700	\$34.95	N/A
Avenue R-50 - Basic USB COB Rear	720018003717	\$29.95	N/A
Avenue F-100 & R-50 Set - Basic USB COB Set	720018003694	\$59.95	N/A
Avenue F-150 - Medium USB COB Front	720018003731	\$39.95	N/A
Avenue R-75 - Medium USB COB Rear	720018003748	\$39.95	N/A
Avenue F-150 & R-75 Set - Medium USB COB Set	720018003724	\$64.95	N/A
Street F-150 - Basic USB To See Front	720018004479	\$35.95	N/A
Street F-150 & Avenue R-30 Set - Basic USB To See Set	720018004486	\$61.95	N/A
Street F-300 - Basic USB To See Front	720018004493	\$39.95	N/A
Street F-300 & R-30 Set - Basic USB To See Set	720018004509	\$66.95	N/A
Street F-500 - Medium USB To See Front	720018004516	\$48.95	N/A
Street F-500 & Avenue R-45 Set - Medium USB To See Set	720018004523	\$77.95	N/A
Alley F-800 - Premium USB To See Front	720018004530	\$81.95	N/A
Alley F-800 & Avenue R-75 Set - Premium USB To See Set	720018004547	\$110.95	N/A
Street Light Torch Light Bracket	720018005308	\$9.99	N/A
Street Light COBs/Pills - Bracket	720018005322	\$7.99	N/A
Street Light COBs/Pills - Long & Short Strap	720018005315	\$5.99	N/A
Helmet Mount	720018005094	\$14.95	N/A
INCITE SERIES			
Incite X6 - 60 Lux front light	720018005025	\$79.95	N/A
Incite X8 - 80 Lux front light	720018005032	\$149.95	N/A
Incite XBR - Brake rear light	720018005056	\$44.95	N/A
Incite X6 & XBR - 60 Lux Front + Brake Rear Light Set	720018005070	\$104.95	N/A

