



Schlage Lock Company, LLC

United States KRYPTONITE® Minimum Advertised Price Policy

Effective: January 1, 2018

Schlage Lock Company, LLC, through its Kryptonite Division (“Kryptonite”) has determined that certain advertising practices undermine Kryptonite’s trade reputation, brands, and premium image within the target consumer population and discourage Kryptonite Resellers (as hereinafter defined) from investing in the Kryptonite product lines and providing the best possible service and support to consumers. Accordingly, to protect the integrity of the Kryptonite brands, Kryptonite has adopted this unilateral Minimum Advertised Price Policy (“MAP Policy”), which applies to all distributors, wholesalers, retailers, and other resellers who are recognized as Authorized Sellers, Authorized Resellers or Authorized Retailers by Kryptonite (collectively, “Resellers”) of Kryptonite products in the United States of America.

The MAP Policy applies to all products listed on the Kryptonite MAP Schedule (“Covered Products”). Kryptonite is solely responsible for establishing the minimum advertised price (“MAP”) for each Covered Product and will communicate the MAP for each Covered Product to all Resellers through the Kryptonite MAP Schedule.

This MAP Policy is not intended as, nor is it to be construed as, an attempt by Kryptonite to set advertised or resale prices or an agreement between Kryptonite and any Reseller or other party. In addition, Kryptonite will not accept any assurances of compliance with the MAP Policy from any Reseller. Each Reseller must independently choose whether to comply with the terms of this MAP Policy. This MAP Policy is not negotiable and will not be altered for any individual Reseller. This MAP policy is strictly limited to advertised prices and does not affect the prices that Reseller may charge for Covered Products.

Guidelines

Although all Resellers are free to advertise and sell all Kryptonite products at any price they deem appropriate, it is a violation of the MAP Policy for a Reseller to advertise any Covered Product at a price lower than the MAP. Such advertisements include, but are not limited to:

- I. Offering coupons, discounts, reseller rebates, credits, or other inducements that, when applied, result in a net advertised price lower than the MAP, including through use of a storewide sale, promotional code, or other similar provision that can be applied to Covered Products.
- II. Bundling Covered Products with other products or services (whether made by or provided by Kryptonite or another entity) in a manner that implies below-MAP pricing for the bundled Covered Product.
- III. Strikeouts or strikethroughs of pricing information, “see price in cart,” or other statements that suggest that a lower price for a Covered Product may be found at the final online checkout stage.

Direct or indirect attempts to circumvent this Map Policy also violate this MAP Policy; however, it is not a violation to advertise that a customer may “call for price,” “text for price,” or “email for price” as long as no price is listed and no automated call, text message, or “bounce-back” email is used in response. Additionally, offering free shipping, 0% holiday tax promotion, or free financing is not a violation of this MAP Policy.

For purposes of this MAP Policy, the terms “advertise” and “advertisement” include all promotional or pricing information displayed via any type of media, including, but not limited to, newspapers, catalogs, magazines, flyers, brochures, television, radio ads, billboards, signage (except signs displayed within a brick-and-mortar selling location), websites, blogs, social media, affiliate marketing networks/comparison shopping engines, Reseller-initiated text messages or emails to customers or prospective customers, mobile/smart phone applications, banner

ads, online product ads, paid search ads, pay-per-click ads, display ads, mobile ads, product listing ads, sponsored links, ads in any other media in a digital format that is communicated or conveyed via the Internet, and any other marketing or promotional materials, whether displayed online or through broadcast or other media.

Notwithstanding the foregoing, pricing information displayed at the final online checkout stage of a transaction is not considered “advertising” under this MAP Policy. The “final online checkout stage” is the stage when the Covered Product is put into a shopping cart that contains the customer’s name, shipping address, email address, and payment information. Pricing information in the “shopping cart” or “checkout” stages must be obscured technically so that it is not retrievable by shopping and pricing engines, and not displayed on search page results within the Reseller’s own website.

From time to time, Kryptonite may announce MAP holidays or other authorized promotions that are applicable to all Resellers, during which periods a Reseller that advertises a Covered Product in accordance with the terms of the authorized promotion will not be deemed to have violated the MAP Policy. Kryptonite will notify all Resellers of any such authorized promotions through direct communication or through the Kryptonite MAP Schedule.

Enforcement

Kryptonite will take the following actions against any Reseller that fails to comply with this MAP Policy with respect to the advertisement of any Covered Product:

First Offense: Reseller will receive notice of the violation.

Second Offense (within the preceding 12 months): Reseller will be placed on a DO NOT SHIP list for all Kryptonite Products for a period of thirty (30) days.

Third Offense (within the preceding 12 months): Reseller will be placed on a DO NOT SHIP list for all Kryptonite Products for a period of forty-five (45) days.

Fourth Offense (within the preceding 12 months): Reseller will be terminated by Kryptonite or placed on a DO NOT SHIP list.

Although Kryptonite is not directing any Reseller to require that its customers comply with the MAP Policy, a violation of the MAP Policy by any such third party will constitute a violation by the Reseller.

General terms

1. The MAP Policy will be enforced by Kryptonite in its sole discretion and without notice. Resellers have no right to enforce the MAP Policy.
2. No Kryptonite employee, vendor, supplier, or sales representative is authorized to, nor shall they, modify, interpret, or grant exceptions to this MAP Policy; solicit or obtain the agreement of any person to this MAP Policy; or otherwise discuss any aspect of this MAP Policy with any Reseller, including that Reseller’s or any other Reseller’s compliance with the terms of the MAP Policy.
3. Any questions concerning the MAP Policy must be submitted in writing and directed to Kryptonite’s MAP Administrator at kryptonite.online.reseller@allegion.com.
4. Kryptonite reserves the right to unilaterally modify, change, suspend, terminate, reinstate, or update the MAP Policy at any time with advance notice in its sole discretion. Kryptonite shall make any such modifications available to all Resellers.



MAP Policy in effect from 02/01/21 thru 12/31/21

2021 Kryptonite Security Products - MAP

2119 E Kansas City, Olathe, Kansas

Item Description	Item #	2021 MSRP	2021 MAP
LOCKS			
U-Locks			
New York U-Lock Series			
New York FAHGETTABOUDIT Lock	720018 002178	\$129.95	\$129.95
New York Standard	720018 002154	\$119.95	\$119.95
New York LS	720018 002161	\$124.95	\$124.95
New York M-18 WL	720018 995589	\$159.95	N/A
Evolution U-Lock Series			
Evolution Standard w/ FlexFrame-U bracket	720018 002130	\$94.95	\$94.95
Evolution LS w/ FlexFrame-U bracket	720018 002147	\$99.95	\$99.95
Evolution LITE Mini-6	720018 002093	\$84.95	\$84.95
Evolution Mini-5 w/ FlexFrame-U bracket	720018 002062	\$71.95	\$71.95
Evolution Mini-7 w/ Flex Cable & Flexframe Bracket	720018 002079	\$79.95	\$79.95
Evolution Mini-9 w/ FlexFrame-U bracket	720018 002086	\$79.95	\$79.95
Evolution Messenger Mini+	720018 002116	\$89.95	\$89.95
KryptoLok U-Lock Series			
Kryptolok Standard w/ FlexFrame-U bracket	720018 002031	\$55.95	\$55.95
Kryptolok Standard w/ Flex Cable & Flexframe Bracket	720018 001966	\$59.95	\$59.95
Kryptolok LS w/ FlexFrame-U bracket	720018 002048	\$56.95	\$56.95
Kryptolok ATB w/ FlexFrame-U bracket	720018 002055	\$56.95	\$56.95
Kryptolok Mini -7 w/ FlexFrame-U bracket	720018 001980	\$52.95	\$52.95
Kryptolok Mini-7 w/ Flex Cable & Flexframe Bracket	720018 001973	\$56.95	\$56.95
Kryptolok Mini-7 w/ FlexFrame-U bracket (COLOR-WHITE)	720018 000200	\$52.95	\$52.95
Kryptolok Mini-7 w/ FlexFrame-U bracket (COLOR-MERLOT)	720018 002024	\$52.95	\$52.95
Kryptolok Mini-7 w/ FlexFrame-U bracket (COLOR-LT.BLUE)	720018 002017	\$52.95	\$52.95
Kryptolok Mini-7 w/ FlexFrame-U bracket (COLOR-LT.ORANGE)	720018 001997	\$52.95	\$52.95
KryptoLok STD & Avenue R-20 COB Tail Light (USB) Combo Pack	720018 003915	\$63.95	\$63.95
Kryptolok Combo Std. w/bracket	720018 110415	\$52.95	\$52.95
Keeper U-Lock Series			
Keeper 12 STD w/bracket	720018 004196	\$37.95	\$37.95
Keeper 12 LS w/bracket	720018 004202	\$40.95	\$40.95
Keeper Mini-6 w/bracket	720018 004189	\$35.95	\$35.95
Keeper 12 STD w/4' Flex	720018 004370	\$41.95	\$41.95
Original Keeper Std. w/bracket	720018 997955	\$30.95	N/A
Original Keeper LS. w/bracket	720018 997962	\$32.95	N/A
Chain Locks			
New York Legend Series			
New York Legend 1515 Chain & Padlock 5' 150cm <i>NEW</i>	720018 004752	\$232.95	N/A
New York Chain Series			
New York FAHGETTABOUDIT Chain 1415 (14mm x 150cm) with NY Disc 15mm SHACKLE -	720018 999492	\$199.95	N/A
New York FAHGETTABOUDIT Chain 1410 (14mm x 100cm) with NY Disc 15mm SHACKLE -	720018 999485	\$159.95	\$159.95
New York Chain 1217 (12mm x 170cm) with EVS4 Disc 14mm Shackle -	720018 999522	\$184.95	N/A
New York Chain 1210 (12mm x 100cm) with EVS4 Disc 14mm Shackle -	720018 999515	\$124.95	\$124.95
New York Cinch Ring Chain 1213 (12mm x 130cm) with EVS4 Disc 14mm Shackle -	720018 999546	\$154.95	N/A
New York Cinch Ring Chain 1275 (12mm x 75cm) with EVS4 Disc 14mm Shackle -	720018 999539	\$114.95	\$114.95
Messenger Collection Chain			
Messenger Chain & Moly	720018 001669	\$89.95	\$89.95
Integrated Chain Locks			
Evolution Chain Series			
Evolution 1055 MINI Integrated Chain 21" (10mm x 55cm)	720018 000792	\$84.95	\$84.95
Evolution 1090 Integrated Chain 35.5" (10mm x 90cm)	720018 000808	\$94.95	\$94.95



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2119 E Kansas City, Olathe, Kansas

Item Description	Item #	2021 MSRP	2021 MAP
Evolution 1016 Integrated Chain 5.25' (10mm x 160cm)	720018 000815	\$119.95	N/A
Kryptolok Chain Series			
Kryptolok 955 MINI Integrated Chain 21" (9.5mm x 55cm)	720018 000822	\$57.95	\$57.95
Kryptolok 995 Integrated Chain - 37.5" (9.5mm x 95cm)	720018 000839	\$69.95	\$69.95
Kryptolok 912 Integrated Chain (9.5mm x 120cm)	720018 001874	\$82.95	N/A
Kryptolok 915 Integrated Chain - 5' (9.5mm x 150cm)	720018 000846	\$98.95	N/A
Kryptolok 912 Combination Integrated Chain (9.5mm x 120cm)	720018 003274	\$84.95	N/A
Kryptolok 990 Combination Integrated Chain (9.5mm x 90cm)	720018 003267	\$74.95	\$74.95
Keeper Chain Series			
Keeper 755 Mini Integrated Chain - 21" (7mm x 55cm)	720018 001690	\$34.95	\$34.95
Keeper 785 Integrated Chain - 32" (7mm x 85cm)	720018 000853	\$39.95	\$39.95
Keeper 785 Integrated Chain - 32" (85cm) -(COLOR-RED)	720018 001591	\$39.95	\$39.95
Keeper 785 Integrated Chain - 32" (85cm) -(COLOR-GREY)	720018 001607	\$39.95	\$39.95
Keeper 785 Integrated Chain - 32" (85cm)- (COLOR-PURPLE)	720018 001614	\$39.95	\$39.95
Keeper 712 Integrated Chain - 4' (7mm x 120cm)	720018 001706	\$47.95	N/A
Keeper 712 Combination Integrated Chain (7mm x 120cm)	720018 003298	\$57.95	N/A
Keeper 790 Combination Integrated Chain (7mm x 90cm)	720018 003281	\$52.95	\$52.95
Keeper 585 Integrated Chain - 32" (5mm x 85cm) NEW!	720018 004912	\$27.95	\$27.95
Cable Locks			
New!! KryptoFlex Armored Cables Series (VDS only)			
KryptoFlex 2080 Armored Key Cable	720018 004158	\$44.95	N/A
KryptoFlex 2080 Armored Combination Cable	720018 004172	\$48.95	N/A
KryptoFlex 2010 Armored Key Cable	720018 004165	\$49.95	N/A
KryptoFlex Key Cable Series			
KryptoFlex 1518 Key Cable - NEW	720018 005001	\$34.95	N/A
KryptoFlex 1565 Key Cable - NEW	720018 004998	\$24.95	N/A
KryptoFlex 1230 Key Cable - NEW	720018 004981	\$30.95	N/A
KryptoFlex 1218 Key Cable - NEW	720018 004967	\$23.95	N/A
KryptoFlex 1265 Key Cable (Black) - NEW	720018 004974	\$19.95	N/A
KryptoFlex 1018 Key Cable - NEW	720018 004950	\$19.95	N/A
KryptoFlex 818 Cable & Padlock (Added Back - Bike & PS)	720018 210412	\$17.95	N/A
KryptoFlex 815 Key Cable - NEW	720018 004943	\$14.95	N/A
KryptoFlex Combo Cable Series			
KryptoFlex 1565 Combo Cable - NEW	720018 005254	\$24.95	N/A
KryptoFlex 1230 Combo Cable - NEW	720018 005247	\$30.95	N/A
KryptoFlex 1218 Combo Cable - NEW	720018 005223	\$23.95	N/A
KryptoFlex 1265 Combo Cable (Black) - NEW	720018 005230	\$19.95	N/A
KryptoFlex 1018 Combo Cable - NEW	720018 005216	\$19.95	N/A
KryptoFlex 815 Combo cable - NEW	720018 005209	\$14.95	N/A
R2 Retractor Combo cable	720018 280187	\$17.95	N/A
Keeper Combo Cable Series			
Keeper 712 Combo cable	720018 004929	\$9.95	N/A
Keeper 512 Combo Cable	720018 210214	\$7.95	N/A
KryptoFlex Looped Cables			
KryptoFlex 1030 Looped cable	720018 830504	\$44.95	N/A
KryptoFlex 710 Looped cable	720018 210610	\$19.95	N/A
KryptoFlex 410 Looped cable	720018 210818	\$14.95	N/A
KryptoFlex 525 Looped cable	720018 210719	\$9.95	N/A
Folding Locks			
KryptoLok Folding Locks			
Kryptolok 685 Folding Lock	720018 004097	\$89.95	\$89.95
Kryptolok 610 Folding Lock	720018 004103	\$99.95	\$99.95



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Kryptolok 610 S Folding Lock <i>NEW</i>	720018 005339	\$114.95	\$114.95
Keeper Folding Locks			
Keeper 585 Folding Lock	720018 004110	\$64.95	\$64.95
Keeper 510 Folding Lock	720018 004127	\$74.95	\$74.95
Keeper 585 Combination Folding Lock	720018 004837	\$79.95	\$79.95
Ring Lock & Plug Ins			
Ring Lock (Retractable) w/ Flex Mount - <i>NEW</i>	720018 002321	\$39.95	\$39.95
Ring Lock w/ 5.5 Plug in - <i>NEW</i>	720018 002291	\$51.95	\$51.95
912 Plug In Chain - <i>NEW</i>	720018 002277	\$42.95	\$42.95
512 Plug In Chain - <i>NEW</i>	720018 002260	\$32.95	\$32.95
Miscellaneous			
Lock carrier options			
Transit FlexFrame-U - Ulock carrier Frame bracket	720018 000730	\$16.95	N/A
Transit H-Bar - Ulock/Cable lock Handlebar carrier	720018 000761	\$13.95	N/A
Padlocks and Disc Locks			
Disc S.S Key padlock 70mm	720018 850434	\$24.95	N/A
Laminated steel key padlock 44mm	720018 850359	\$10.95	N/A
Gripper Combination padlock 50mm	720018 998594	\$8.95	N/A
Anchors			
Stronghold Above-ground	720018 330202	\$99.95	N/A
Evolution Ground Anchor - <i>NEW</i>	720018 004738	\$69.95	N/A
Truck/Trailer Mounting Kit - <i>NEW</i>	720018 004745	\$22.95	N/A
Disc Locks			
New York Disc Series			
New York Disc Lock - Liberty	720018 998457	\$84.95	N/A
Evolution Disc Series			
Evolution Disc Lock Premium Pack - Orange w/pouch, reminder	720018 999591	\$69.95	N/A
Evolution Disc Lock - Black	720018 999607	\$64.95	N/A
Evolution Disc Lock - Red	720018 999621	\$64.95	N/A
Evolution Disc Lock - Yellow	720018 999614	\$64.95	N/A
Evolution Compact Disc Lock	720018 003212	\$69.95	N/A
KryptoLok Disc Series			
Kryptolok Disc Lock - BLK-Hi Vis Yellow	720018 999454	\$44.95	N/A
Kryptolok DFS-10 Disc Lock - Chrome w/pouch	720018 998631	\$53.95	N/A
Kryptolok DFS-10 Disc Lock - Yellow w/pouch	720018 998655	\$53.95	N/A
Kryptolok DFS-10 Disc Lock - Orange w/pouch	720018 998648	\$53.95	N/A
KryptoLok 6A Alarm Disc Lock - <i>NEW</i>	720018 004776	\$61.95	N/A
Keeper Disc Series			
Keeper 5-S2 Disc lock - Chrome w/Reminder cable	720018 000877	\$35.95	N/A
Keeper 5-S2 Disc lock - Matte Yellow w/Reminder cable	720018 000884	\$35.95	N/A
Disc Lock Reminder	720018 340102	\$8.95	N/A
LIGHTS			
Street Light Series			
Avenue F-65 - USB 1 LED Front	720018 003649	\$25.95	\$25.95
Avenue R-30 - USB 1 LED Rear	720018 003656	\$25.95	\$25.95
Avenue F-65 & R-30 Set - USB 1 LED Set	720018 003823	\$49.95	\$49.95
Avenue F-70/R-35 Dual - USB 2-in-1	720018 003687	\$29.95	\$29.95
Avenue F-70/R-35 Dual Set - USB 2-in-1 Set	720018 003670	\$57.95	\$57.95
Avenue R-45 - USB 2 LED Rear	720018 003663	\$28.95	\$28.95
Avenue F-100 - Basic USB COB Front	720018 003700	\$34.95	\$34.95
Avenue R-50 - Basic USB COB Rear	720018 003717	\$30.95	\$30.95



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Item Description	Item #	2021 MSRP	2021 MAP
Avenue F-100 & R-50 Set - Basic USB COB Set	720018 003694	\$64.95	\$64.95
Avenue F-150 - Medium USB COB Front	720018 003731	\$44.95	\$44.95
Avenue R-75 - Medium USB COB Rear	720018 003748	\$44.95	\$44.95
Avenue F-150 & R-75 Set - Medium USB COB Set	720018 003724	\$88.95	\$88.95
Street F-150 - Basic USB To See Front	720018 004479	\$32.95	\$32.95
Street F-150 & Avenue R-30 Set - Basic USB To See Set	720018 004486	\$56.95	\$56.95
Street F-300 - Basic USB To See Front	720018 004493	\$36.95	\$36.95
Street F-300 & R-30 Set - Basic USB To See Set	720018 004509	\$61.95	\$61.95
Street F-500 - Medium USB To See Front	720018 004516	\$44.95	\$44.95
Street F-500 & Avenue R-45 Set - Medium USB To See Set	720018 004523	\$72.95	\$72.95
Alley F-650 - Premium USB To See Front	720018 003816	\$60.95	\$60.95
Alley F-650 & Avenue R-50 Set - Premium USB To See Set	720018 003809	\$90.95	\$90.95
Alley F-800 - Premium USB To See Front	720018 004530	\$77.95	\$77.95
Alley F-800 & Avenue R-50 Set - Premium USB To See Set	720018 004547	\$105.95	\$105.95
Street Light Torch Light Bracket - NEW	720018 005308	\$9.99	N/A
Street Light COBs/Pills - Bracket - NEW	720018 005322	\$7.99	N/A
Street Light COBs/Pills - Long & Short Strap - NEW	720018 005315	\$5.99	N/A
INCITE SERIES- NEW!			
Incite X3 - 30 Lux front light - NEW!	720018 005018	\$54.95	\$54.95
Incite X6 - 60 Lux front light - NEW!	720018 005025	\$74.95	\$74.95
Incite X8 - 80 Lux front light - NEW!	720018 005032	\$144.95	\$144.95
Incite XR - Basic rear light - NEW!	720018 005049	\$27.95	\$27.95
Incite XBR - Brake rear light - NEW!	720018 005056	\$39.95	\$39.95
Incite X3 & XR - 30 Lux Front + Basic Rear Light Set - NEW!	720018 005063	\$74.95	\$74.95
Incite X6 & XBR - 60 Lux Front + Brake Rear Light Set - NEW!	720018 005070	\$99.95	\$99.95
Incite X8 & XBR - 80 Lux Front + Brake Rear Light Set - NEW!	720018 005087	\$164.95	\$164.95